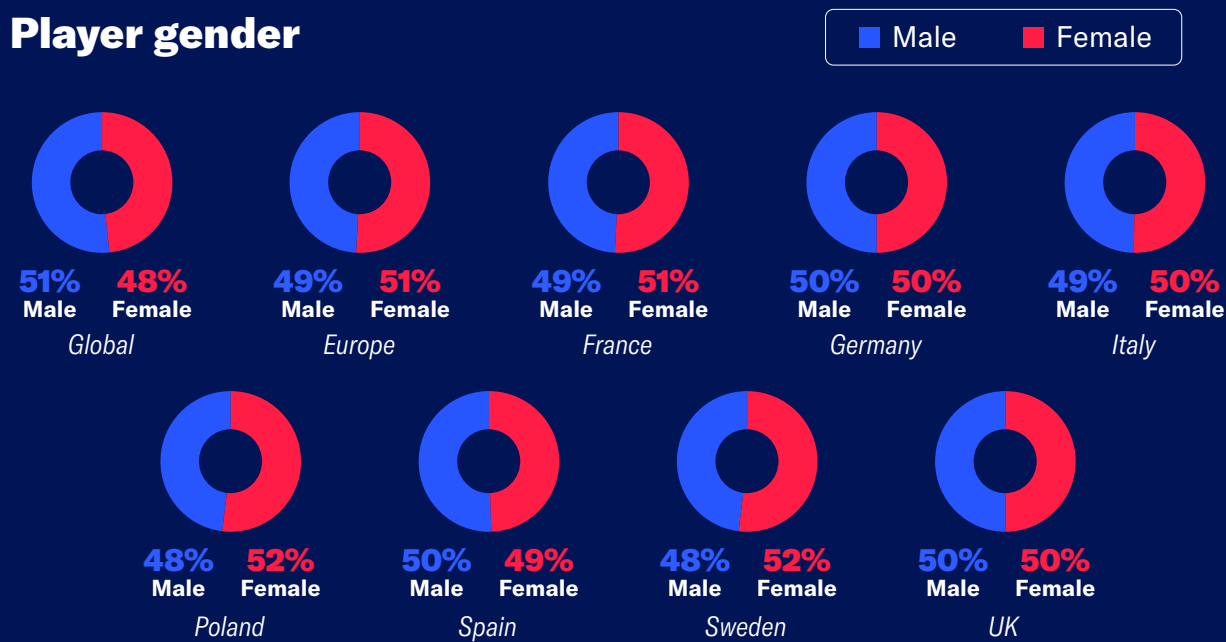


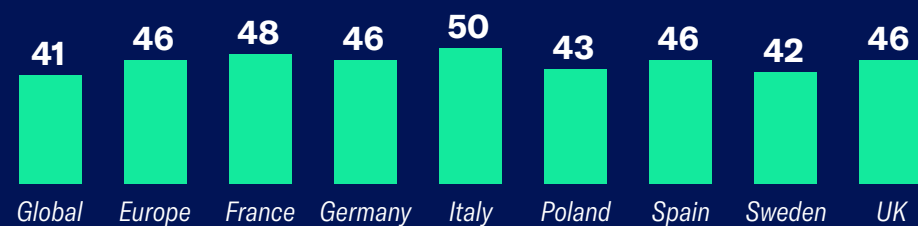
Power of Play: Europe

Player gender

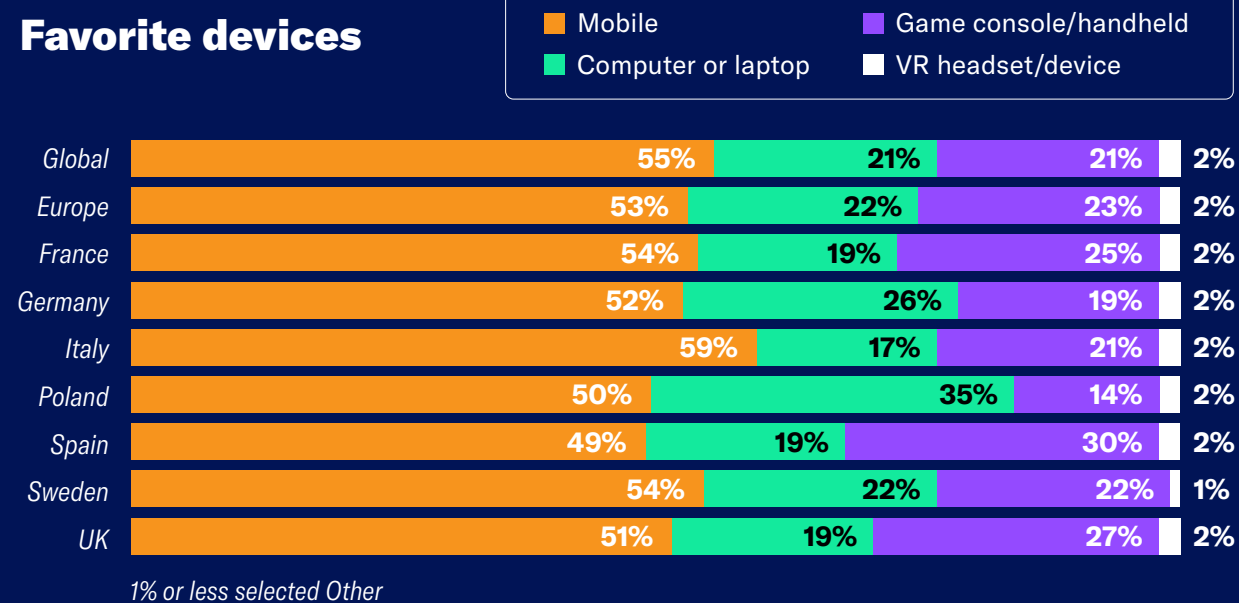


Average age

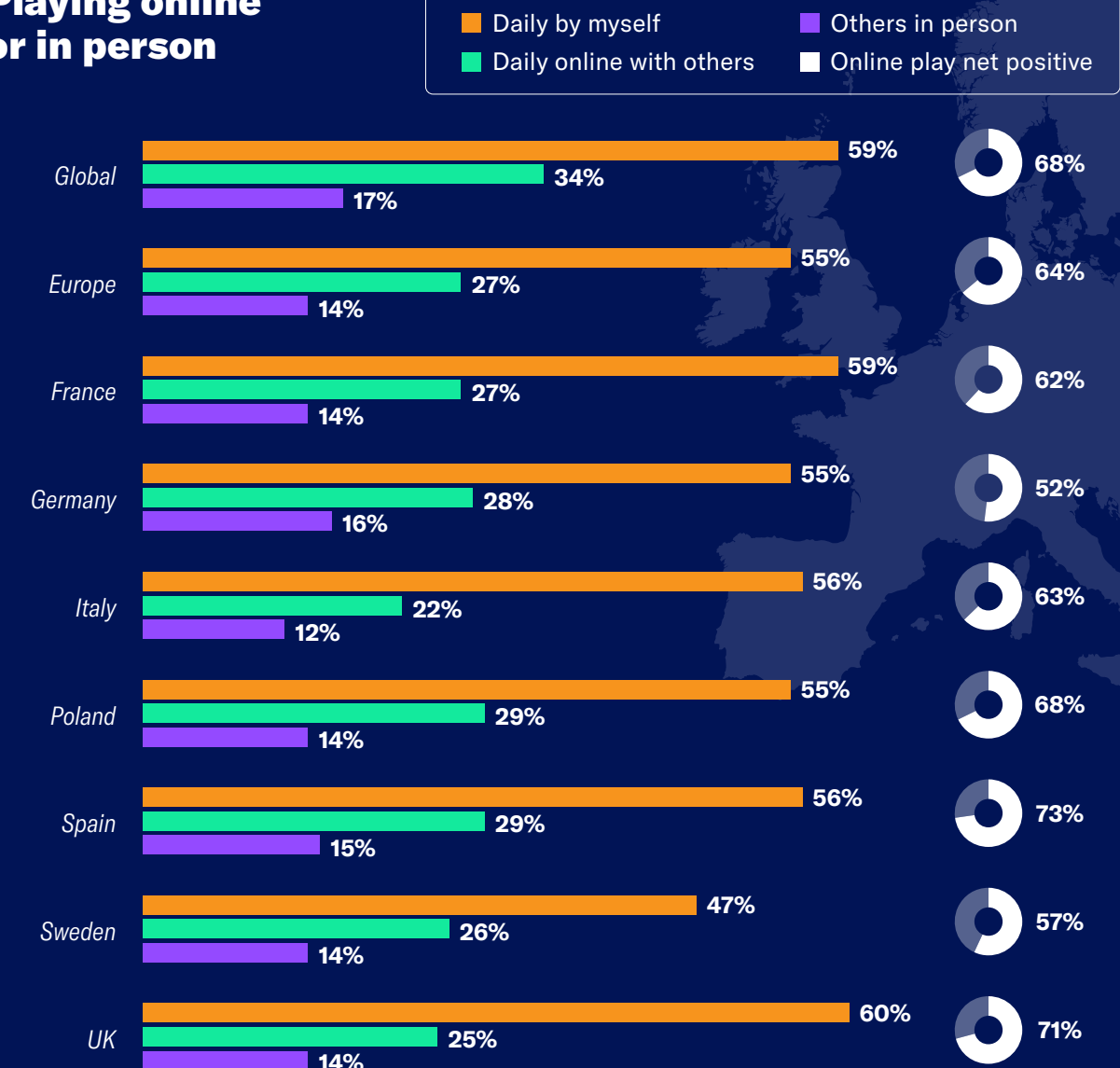
Among total players ages 16+



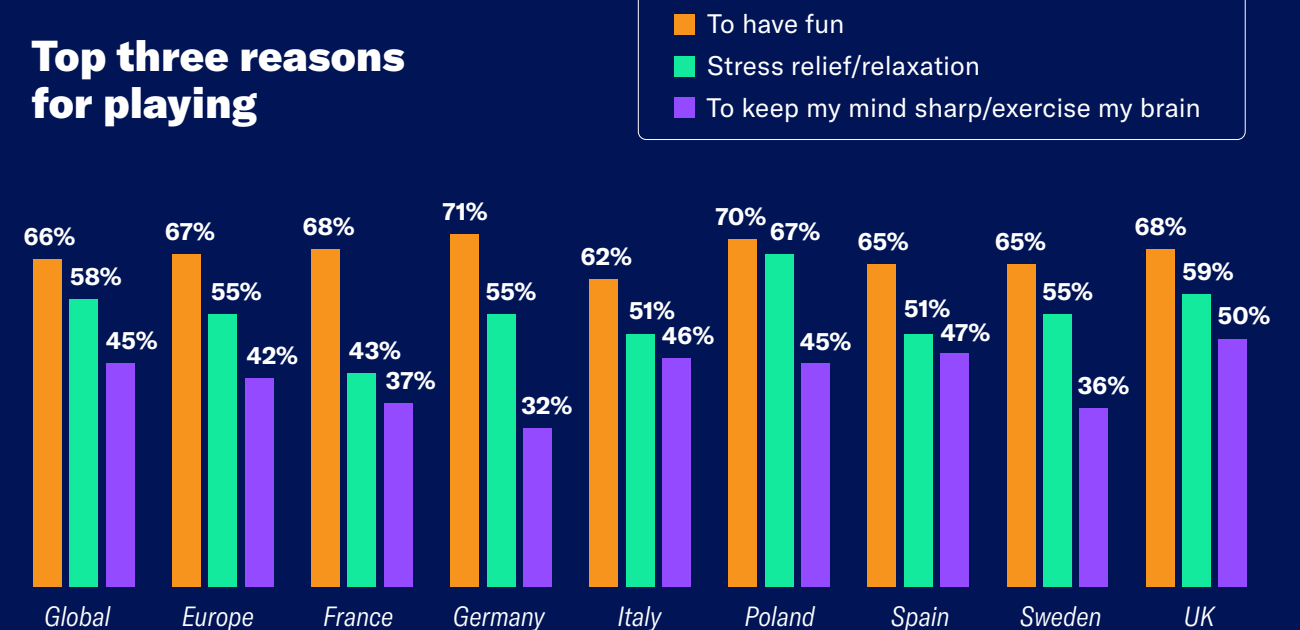
Favorite devices



Playing online or in person

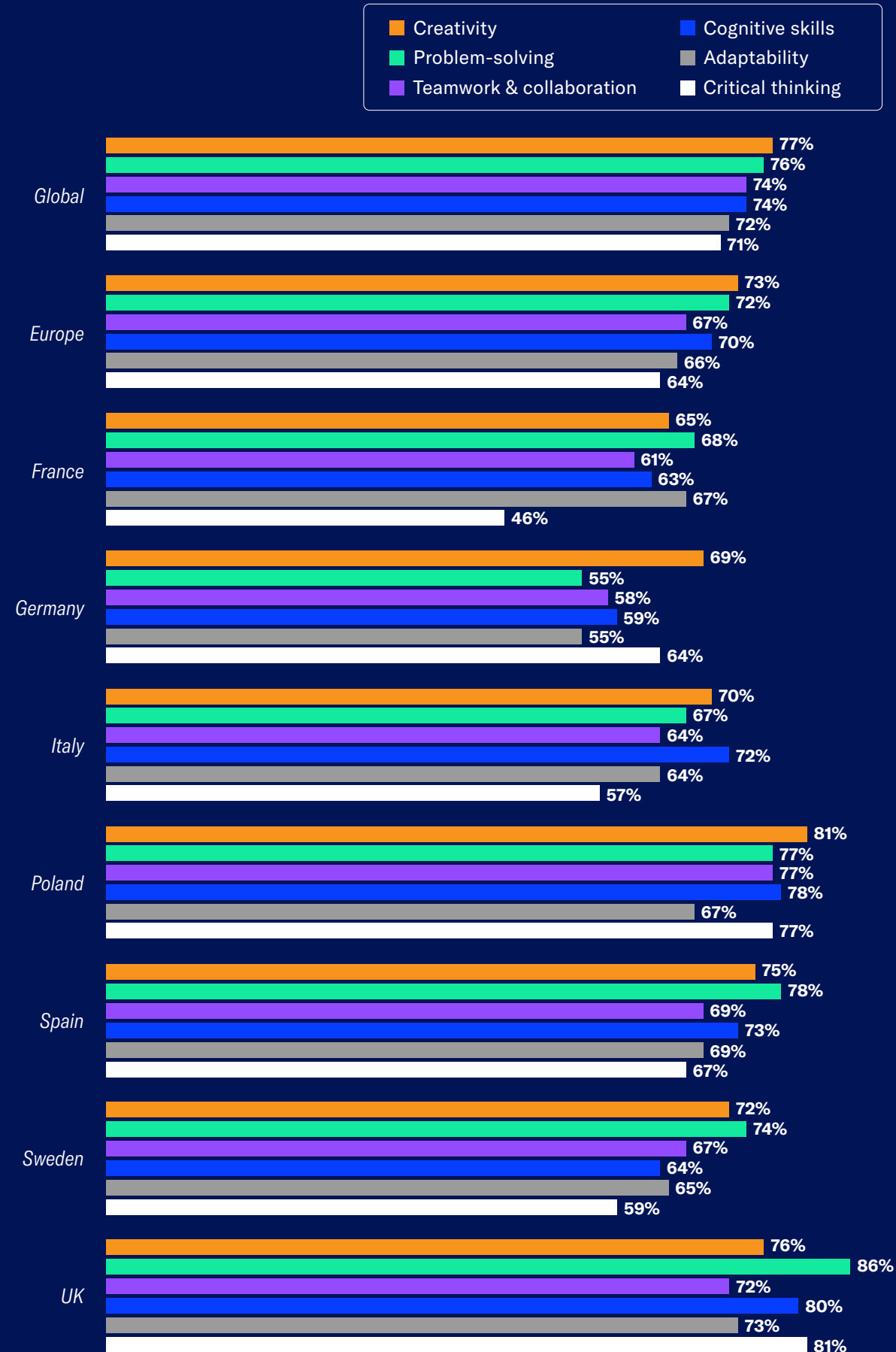


Top three reasons for playing



Video games improve skills

Players agree that video games can improve...



Benefits of video games

Video games...

